

California Costal Rose Society

CCRS Meetings

6:15 pm

Rose-a-Holics

7:00 pm

Special Speaker Presentation

We meet at Historical Heritage Hall every THIRD Tuesday of each month EXCLUDING July, August and December.

Heritage Hall Directions

Month of January

Refreshments: If your last name begins with P thru Z, please bring a plate of "goodies".

January 2011

ATTENTION

MEETING LOCATION CHANGE

Our CCRS January meeting on Tuesday, January 18th will be held at the Carlsbad Senior's Center at 799 Pine Street, Carlsbad. Rose-a-Holics will start at 6:15 PM with our guest speaker at 7:00 PM. We have to change the location because of all of the construction in Magee Park and on the adjoining streets. Our February meeting will be at Heritage Hall as usual. [Back to top](#)

CCRS Monthly Lecture

Tuesday

January 18, 2011 at 7:00pm

CCRS is delighted to welcome Gisele Schoniger of Kellogg Garden Products on Tuesday January 18, 2011 to present a lecture entitled "Let's Talk Soils-From the Ground Up!!!". The talk will begin at 7:00pm but this month ONLY the meeting will be held at the Senior's Center at 799 Pine, Carlsbad CA, 92009. Please

plan to attend this most instructive talk to learn more about soil structure and soil ecology. The information to be gained is critical to successful rose horticulture. To learn more about Gisele read on:

Gisele Schoniger, AKA "G," is the Category Manager and Organic Gardening Educator at Kellogg Garden Products.

In her 33 years in the Garden Industry, Gisele has accumulated a wide range of experience and knowledge. Earning her degree in Ornamental Horticulture from California Polytechnic University in San Luis Obispo. She has owned an Interiorscape company, worked for the State Department of Agriculture, practiced as a horticultural therapist with senior citizens and launched an outstanding sales career by helping establish top-selling organic gardening products throughout California.

Recently, Gisele has been a featured presenter to the California Landscape Contractors Association (CLCA) and the Pesticide Applicators Professional Association (PAPA) who have both sponsored educational seminars for their valued members.

Ms. Schoniger's latest topics include "Breakthroughs in Natural & Organic Practices: Understanding the Importance of Mycorrhizal Fungi and Building the Microbial Life of Your Soil" and "Transitioning from Synthetics to Natural, Organic & Sustainable Practices" which are making an impact amongst professional landscapers in the West.

I look forward to seeing you then,Joel

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Rose-a-holics Announcement

Dr. Joel Ross, ARS Consulting Rosarian and

Rose-a-holics Founder

The Rose-a-holics topic for Tuesday January 18, 2011 will be "Multiplying Rose Plants via the Rooting of Cuttings of

NON-PATENTED Roses." The talk will begin at 6:15 pm and for this meeting ONLY will be located at the Senior's center at 799 Pine Ave Carlsbad CA 92009. Below, in the C.R. Corner, you will find a copy of the material to be covered.

Joel.

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President's Message

Bob Woelffer, CCRS President

Happy New Year to all of you! I hope you had a wonderful holiday with family and friends. I am excited about the New Year and what lies ahead for our CCRS. Thank you for your trust in me by electing me your President again for 2011. With your help we can make this year a success for CCRS.

First, Thank You to Marlene and Reuben Goertzen for coordinating our Christmas Holiday Party last month and to Marie Porter for providing us with a great place to have our party. And Thank You to those providing festive tableware and decorations and those setting up and cleaning up after the party. This was the first Christmas party I have missed in my 7 years as a member of CCRS but I hear the potluck was a great success and much fun was had by all. Your board members were introduced at the party and Sharon McColgan was honored for her service to CCRS with the ARS Bronze Medal. See additional articles on the party and Sharon's award.

And a special Thank You to John Bagnasco and Joel Ross for another successful rose auction last November that surpassed all previous auctions. The auction is the major fund-raiser for our society and raised over \$3200 for CCRS. It was held on a Sunday afternoon at the Harding Center Auditorium for the first time. This gave us more time for the event and much more space to spread out in. The event had spirited bidding for the rare and unusual roses that John and Joel brought to the event. Many of the roses that are available at the auction were started from cuttings by John and Joel and grown especially for the event. They work the entire year getting ready for the auction. We salute them for their commitment and service to our society. Thank You John and Joel!!!

As you know, our rose society is a service organization that is dedicated to informing and educating the public about roses. January through April are the months where we hold most of our educational demonstrations and talks for novice rose growers. In these four months, many of our meeting speakers, our Rose-a-holics sessions, Saturday sessions at the Magee Rose Garden and Armstrong's Garden Center are centered on many of the basics of rose care. Because there are so many events in these early months of the year we need your volunteer help to make these events successful.

On Saturdays, January 8th & 15th at 9:00 AM at Armstrong's Garden Center at the Flower Fields, we will be demonstrating rose pruning while talking about rose care as the year gets started. The talk is to help the public learn about roses but it is also a good refresher for CCRS members who want to review the basics. We will then go out into the ARS Rose Garden so all can try their hand at actually pruning roses. We would like CCRS members to be out in the rose garden pruning roses and to be available to help those who come out to observe, practice and answer questions. Please try to come to at least one of the Saturday demonstrations.

On Saturday, January 22nd at 9:00 AM at the Magee Rose Garden, I will lead a demonstration on planting roses. Again, this demonstration and talk is for novice rose growers but CCRS members are invited to attend to refresh their skills and contribute their knowledge. We usually have a nice group of new people from the community that attend this demonstration and it is nice if we can have CCRS members there to introduce them to our society.

The first two Saturdays in February are very important work days for our society. We will meet at the Magee Rose Garden at 9:00 AM on February 5th to prune back all of the modern roses and clean up the

garden. We will have a demonstration on pruning for the public and any CCRS members who want to refresh their knowledge at the start of the session. The next week, Saturday, February 12th at 9:00 AM we will be fertilizing and putting down new mulch around the roses. The public will be invited to come and learn what we are doing to prepare the roses for the new growing season.

I hope you will all be able to come and help your fellow CCRS members to get the Magee Rose Garden ready for 2010. Our society has committed to maintaining the Magee Rose Garden for the City of Carlsbad in lieu of paying rent for our use of Heritage Hall for our meetings, so we should all be volunteering our time to help maintain the garden. I hope to see you there.

We have a great list of programs that Joel and John have planned for this year and do not forget Rose-a-holics that Joel leads from 6:15-6:50 PM before each of our meetings. Joel talks specifically about rose care and answers all of the questions that come up from the audience. It is a time to learn and share.

As president, my goals for 2011 are to grow the society by adding new members and to develop business relationships with the community in the form of sponsorships to ease the financial pressures of the society. The society will need your help in making 2011 a successful year. Many members devote countless hours to make our society successful, however, we need all of our members to participate and volunteer their time and efforts so we can accomplish our programs and commitments. The more hands helping, the less work and more fun it is for everyone.

In closing, please remember that now is the time to renew your membership to CCRS. If you can do more, please consider that we have special memberships: Lifetime - \$300, Patron - \$100, Sustaining - \$50 and Supporting \$25. We appreciate your support for our society again in 2011. Bob Woelffer

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AMERICAN ROSE SOCIETY BRONZE MEDAL RECIPIENT

CCRS is proud to have selected Sharon McColgan to receive the ARS Bronze Medal for outstanding service to our society. Sharon has been a very active member of CCRS for 6 years after moving here from northern California. In these 6 years, Sharon has led our society as President for 3 years, chaired our annua