



THE PHOENIX ROSARIAN

October 2010

www.phoenixrose.org

A publication of The Phoenix Rose Society,
An Affiliate of the American Rose Society
The Phoenix Rose Society was chartered in 1958.

The Phoenix Rose Society meets the 3rd Tuesday of each month at the Valley Garden Center, 1809 N 15th Ave, Phoenix.

WHAT NOW?

The rose season started off with a big bang this year. While days may still be hot, those cooler mornings are evident in the new growth many roses have right now.

The 'big bang' wasn't the new growth on the roses but the weather many parts of the Valley experienced during the 3rd week of September. There were reports of tornado-type winds, hail and flooding. Others of us got a bare minimum of rain and the winds had little punch left in them.

During the weekend of October 1-3 the Phoenix Rose Society hosted a membership drive and demonstration booth at the Fall Home & Garden Show at the Fairgrounds. We signed up three new members on Friday and, despite the heat, had good attendance for the hourly fall pruning and rose care programs. Thank you to all the members who volunteered their time, especially Bill and Steve Carls for spearheading the effort, obtaining roses from Berridge and the set up and tear down of the booth. Our participation in these events is highly appreciated by the event planners and they allow us free space and chairs.

That same weekend I attended a planning meeting for the Arizona Rose Society annual banquet scheduled December 4th at the Scottsdale Plaza Resort. The featured speaker this year is ARS Vice-President Jolene Adams and the theme is "A Rose Tapestry". We'll have tickets available at the October and November meetings. The cost of the ticket is \$30.00 and includes the program, lunch, entry into a rose show and an awards presentation. Arizona is the only state that has an event that includes all rose societies within the state and this will be the 43rd annual meeting.

On October 9th, the Mesa/East Valley Rose Society hosted a Consulting Rosarian School. While most of the 40+ attendees were there to renew their CR registration, six others were there to take their CR test while a few others attended to learn more about rose culture in an advanced curriculum we don't have the

time to address in our general meetings.

Congratulations to Steve Carls, our newest Consulting Rosarian. Last month we mentioned that he had passed his ARS Horticultural Judge test so this is going to be one very busy individual in upcoming months. In addition to studying and taking classes, there are mandatory volunteer hours and reports that will have to be logged, especially as he fulfills his judge apprenticeship.

Thank you to the Mesa/East Valley Rose Society for hosting this school and to Dave Mahoney, Mike Jepsen and Leroy Brady for their respective presentations on Integrated Pest Management and Chemical Safety, Soils, Fertilizers and Nutrients and Irrigation. Special programs were given by Marylou Coffman and our Pacific Southwest District CR Director, Ruth Tiffany, on Mentoring. I believe this is an extremely important issue that a rose society should address on a regular basis.

There are mentors and mentees; teachers and students; masters and apprentices. A rose society membership ranges from novice to expert and we often see more experienced members at meetings than novices. Programs tend to be geared towards the novice, though, which presents a conundrum for the program chair whose primary focus is to encourage meeting attendance. Some topics may bore the experienced rosarian who has heard it all before whereas a novice may wonder why other topics never seem to warrant a program. If you're in any of these categories, I'd love to hear from you. The PRS has many outstanding rosarians who already devote hours to mentoring but there may be members who would like to be a teacher or student of rose culture. Speak up! An old boss used to say, "If you always do what you always did, you'll always get what you always got".

Please send get well wishes to Lynda Mannery, the Valley Garden Center Manager, who was recently hospitalized with pneumonia. Lynda also keeps the rose garden watered and acts as caretaker for the property.

Rosy Regards, Jeannie Cochell, President

MARK YOUR CALENDAR!

7:30PM, October 19, 2010

New Roses for 2011
A Powerpoint Presentation
by Helen Baird

Refreshments:
Clemence Newcomb
Pat Cannon



Support your local nurseries

BAKER'S NURSERY

3414 North 40th Street
Phoenix, AZ
602-955-4500

www.bakernurseryaz.com

BERRIDGE NURSERY

4647 East Camelback Road
Phoenix, AZ
602-952-8080

www.berridgenursery.com

HARPER'S NURSERY & LANDSCAPE

2529 N Hayden Road
Scottsdale, AZ
480-946-3481

www.harpersnursery.com

SUMMER WINDS NURSERY

17826 N Tatum Blvd
Phoenix, AZ
602-867-1822

www.summerwindsaz.com



The Phoenix Rose Society is the only local source for Mills Magic Rose Food. To order, please call 602-375-3038. It sells for \$23.00 per bag to members, \$25.00 per bag to non-members and makes a **great gift** all year long!

Contact Bill Carls, 602-942-1543

2010-11 Officers and Board of Directors:

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Leroy Brady	480-962-9603
Bill Carls	602-942-1543
Steve Carls	602-795-3332
Jeannie Cochell	602-363-6444
Marylou Coffman	480-926-3064
Dave & Gerry Mahoney	623-581-3756
Mary McLemore	602-956-4296
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Nelson Mitchell	623-412-1586
Mike & Luz Wilson	602-997-4384

THE PHOENIX ROSE SOCIETY

Membership Form:

Name (print clearly)

Address

City, State, ZIP+4

(A/C) Telephone

Email (print VERY clearly)

[] This is a gift membership

If this is a gift membership, please complete the following:

YOUR name

YOUR telephone number

YOUR email address

[] Donation towards Valley Garden Center of \$_____

Dues are \$25.00 per family membership, payable to The Phoenix Rose Society. Complete this form and return to:

Steve Carls, Membership Chair
Phoenix Rose Society
2101 W Villa Rita Dr, Phoenix, AZ 85023

If you would like this newsletter sent electronically, email the editor at jcochell@cox.net. Use PRS News as the subject line.

In the Garden:

October is a good month in the garden. Although the days may still be hovering near 90F, nights are in the upper 60's which allow temperate mornings to do our rose maintenance.

Fall pruning should be finished at this point and with the cooler mornings and September rains, the bushes will have new growth and maybe buds. The first rose show of the season is scheduled in Green Valley, south of Tucson, on Sunday, November 7th at the East Social Center, Abrego & Esperanza. Believe it or not, several Valley rosarians plan to have roses to enter in that show and they don't leave Phoenix at 4am just to show their smiling faces. Mike Jepsen, of the MEVRS, unfailingly enters roses in the State Fair in mid-October. That's next week according to my calendar. While that may be too early for most of us, you can still plan a fertilizing and maintenance routine to get your roses into the fall rose shows, even three weeks from now.

Dave and Gerry Mahoney gave an excellent program on fall rose care at our September meeting. They specifically addressed a timetable for getting those roses from the summer doldrums to a rose show in 6-8 weeks. That six week timeframe is extremely important in fertilization. It's calculated that, based on average temperatures and watering practices, a hybrid tea rose will be in early bloom six weeks after application of a balanced rose fertilizer.

Average temperatures in Phoenix? According to the National Weather Service, the average high is 88F, low is 63F, and mean is 75F. The mean is often the average of the maximum highs and lows.

The two most common questions I answer are 1.) When and what to use for fertilizer and 2.) How often, and how much, to water.

Few rosarians use the same fertilizer month after month. We may start with an organic rose food like Mills Magic 2-3 times per year with application dates in late winter/early spring, early summer and early fall. During active bud and bloom times, we'll switch over to a combination of granular, like Organo or Arizona's Best, and water-soluble liquid fertilizers, ie Miracle Grow or Magnum Grow, using less of the label-recommended amounts on a 2-week application basis which allows for a steady nitrogen release in the weeks leading up to rose show season.

Fertilizers are not created equal, either. From Mike's program and hand-outs at the CR School, we learned more about reading labels and how the pH balance and temperature of the soil affects nitrogen and micro- and macro- nutrients when applied. To determine what nutrients your roses need, the best advice any CR can provide is the name and number of a Soil Laboratory. A widely recommended local lab is IAS Laboratories, 2515

E University, 602-273-7248. The lab provides water, soil and plant tissue analysis, at a cost of course, but a gardener can save a lot of time and money if they have the soil analyzed before adding costly amendments that may or may not be needed.

A Consulting Rosarian can often determine from the leaf and bloom whether a rose bush has a pest, disease or nutritional problem. They can pinpoint method of treatment and whether the issue is mild or chronic. A nutritional imbalance may require more knowledgeable expertise which is why a tissue analysis is recommended.

Watering practices vary depending on rainfall, type of soil, temperature and method of delivery. There is little question that flood irrigation provides better coverage and depth than drip emitters. In the Valley, the average rainfall probably won't impact whether you put the irrigation timer on a rain delay.

Many rosarians will heavily amend the existing soil when planting roses. We may start with a heavy clay soil, with or without a caliche problem, and add humus, compost, gypsum and/or a host of other products. According to the ARS CR Manual, roses prefer a soil texture referred to as sandy loam; a sand/silt/clay ratio of about 60%/20%/20%. We know what constitutes sand and are pretty sure we've dug enough clay to know what it is but what the heck is silt? Sand being a large particle and clay being a fine particle, silt is the medium particle, essentially sand breaking down into clay. All of these components are needed to allow for air and water movement through soil. The amount of clay to sand will determine whether the water will penetrate the soil and how quickly it will drain away from the roots. Roses don't grow on a beach and they're not usually associated with clogging waterways, either.

The easiest method to determine whether your roses are receiving enough water is to look at the foliage; if it is abundant and a healthy green, the bushes are probably getting ample water. When in doubt, use a sharp stake or stick and try to penetrate the soil at the leaf line to a depth of 14-18" several hours after watering. If the stick doesn't penetrate that deep, you've hit a rock or dry soil. Try it again then adjust the water.

How often do you water? In my garden, this is temperature-driven. When the weather is hot, the irrigation is set for 3 days a week. During the winter and cooler weather, it's reduced to once a week. Every few months, I may flood the rose beds for several hours with a garden hose to leech the salts below the roots. Salts are common in rose fertilizers, the city water and the local soil. The excess salts show up in our roses as crispy leaf tips when moisture transpires from the leaves faster than the rose can adjust during warm weather. Severe salts can cause brown leaves, usually from top to bottom, followed by leaf drop and possibly death. Some roses cannot tolerate this scenario year after year and will succumb to heat faster than other roses.

Here's where I mention mentoring again. If you tell yourself, "I want to grow better roses", then you would be a mentee. The designation of Consulting Rosarian doesn't automatically bestow expertise on the recipient. A CR is both a student and teacher of rose culture so they are often both a mentor and a mentee. A list of Consulting Rosarians who are also members of the Phoenix Rose Society are listed on page 2 of this newsletter. Scattered amongst the other rose societies, there are probably 70 CRs in Arizona. Ideally, the mentor and mentee would live near each other, experiencing similar weather, soil and growing conditions.

CR's are members of the American Rose Society, the organization that publishes the Manual and administers the test and reporting procedures. The CR Manual is an affordable \$15.00 from the ARS and contains valuable information ranging from selecting and planting roses to soil and fertilization chemistry to pest and disease identification and treatment options. Check www.ars.org for further information on this important addition to your rose library.

The ARS also continues to offer a \$5.00 trial 4-month membership to rose society members (\$10.00 for non-members). This can be a great gift for rose-loving family, friends and neighbors for holidays throughout the year so I've attached a convenient form for you.

Let the PRS and ARS help you grow better roses. Join us at the October 19th meeting where we'll find out about new roses on the market and proven performers in our climate. See you there!

ARIZONA ROSE SOCIETIES ANNUAL BANQUET AND ROSE SHOW

"A Rose Tapestry" Our 43rd Year

Saturday * December 4, 2010
Scottsdale Plaza Resort
7200 N Scottsdale Road
Scottsdale, Arizona 480-922-3304

Speaker: *Jolene Adams,*
Vice President of ARS

\$30.00 per person – Purchase Tickets by
November 27th

Menu

Seared Beef Sirloin Tips, Rosemary Pinot Nor Jus
Lie, mashed potatoes, fresh steamed vegetables

Roasted Lemon Chicken, Thyme Pan Jus, mashed
potatoes, fresh steamed vegetables

Vegetarian Butternut Squash Medley

Entrees served with a wild field greens salad with
balsamic vinaigrette and a chocolate sleigh filled
with white chocolate mousse with fresh berries.

American Rose Society for just \$10*!

Please begin my membership
immediately!

First Name: _____

Last Name: _____

Address: _____

City: _____ State: _____

Zip: _____

Telephone: _____

E-mail: _____

Check Enclosed Mastercard Visa Discover AmEx
Card#: _____

Exp. Date: ___ / ___ V-Code: _____

Signature: _____

***If you are a member of a local rose society, contact us for a \$5
discount!**

Please mail to: American Rose Society, P.O. Box 30,000, Shreveport,
LA 71130.

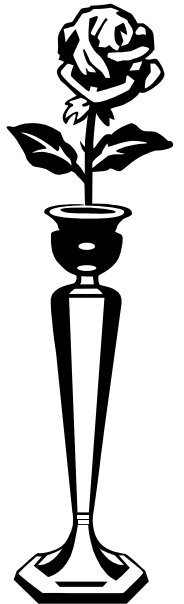
Program

10:30 – 11:30: Entries accepted, one entry
per exhibitor

- Class #1 – Hybrid Tea/Grandiflora
- Class #2 – Floribunda/Polyantha
- Class #3 – Miniature/Miniflora
- Class #4 – Large or Miniature
Dried Bloom
- Class #5 – Shrub & Old Garden
Roses
- Class #6 – Fully Open Bloom &
Large Flowered Climber
- Class #7 – A small Arrangement –
Greater than 10 inches but no larger
than 20 inches in height, width or depth

11:30 – 12:30: Social and Judging

12:30 – 3:00: Luncheon and Awards
Program



THE ROSE SOCIETY OF GREEN VALLEY
PRESENTS
"SYMPHONY OF ROSES"



Sunday, November 7, 2010

East Social Center
Abrego & Esperanza

With Sponsorship from
Green Valley Recreation, Inc

Entries: 6:00am – 9:30am
Judging: 10:00am
Open to the Public: 1:00pm – 4:00pm

Contact: Sarah Hogan-McNutt, Chair
520-398-1851
Obtain copy of show book at October rose society meetings
or visit www.gvrose.org

The Mesa-East Valley Rose
Society

*Presents its 54th ANNUAL Show
Featuring*

"Roses on the Jukebox"

Horticulture, Rose Arrangements, Photography

Saturday, November 20, 2010

Mesa Community College
Student Center * Navajo Room
Dobson & Southern Ave.
Mesa, Arizona

6 - 10 a.m. Entries accepted.
10:15-noon. Entries judged.
Noon-2 p.m. Judge's Luncheon
1 - 3 p.m. Open to the public.
2 p.m. Awards presented.
3:03 p.m. Show dismantled.

Download show schedule at www.roses4az-mevrs.org.

THE WEST VALLEY ROSE SOCIETY
PRESENTS
"ROARING WITH ROSES"
Our Roaring 20's Rose Show

Saturday Nov. 27, 2010
Arizona State University (ASU)
West Campus

4701 W. Thunderbird Road
Phoenix, AZ 85306



Entries Accepted: 7:00am – 11:00 am
Judging: 11:00am – 1:00 pm
Show Open to the Public: 1:00pm – 5:00 pm
Awards Ceremony & Raffle Drawing: 4:30 pm

Show Chairs: Lauren Toth & Mike Wilson
Download Show book at www.westvalleyrose.org
Click on "Roaring with Roses"
Yes, that is Mike's truck in the picture!

**A rosy welcome to our newest
members!**



Gil Enciso
Amelia Moodey
Linda Vincent

Recent updates in the rose world:

The new Pacific Southwest District website is up and running.
Visit www.pacificsouthwestrose.org.

The Ashdown Roses stock went to Rogue Valley Roses. Visit
www.roguevalleyroses.com.

Eurodesert Roses has reopened. Visit
www.eurodesertroses.com.
International Garden Products, Inc (Weeks Roses) filed for
Chapter 11 (reorganization) Bankruptcy. This is yet another
large rose wholesaler having financial difficulties.

Rosy Calendar of Events:

OCT 19 - 6:30pm – Board Meeting
7:30pm – General Meeting

NOV 7 - Rose Society of Green Valley
Annual Rose Show, see pg 5

NOV 13 – Mesa/East Valley Rose Society
Annual Rose Show, see pg 5

NOV 16 - 6:30pm – Board Meeting
7:30pm – General Meeting

NOV 27 – West Valley Rose Society
Annual Rose Show, see pg 5

DEC 4 – Arizona Rose Society
43rd Annual Rose Banquet & Show
See pg 4.

Articles for the **Phoenix Rosarian** are always welcome and appreciated. Please email to the editor jcochell@cox.net by the 1st of the month.



Octoberfest, GR, McGredy, 1999, Weeks Roses

The Phoenix Rosarian

Jeannie E Cochell, Editor
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Phoenix, Arizona 85028

NEXT MEETING:



October 19, 2010
7:30pm